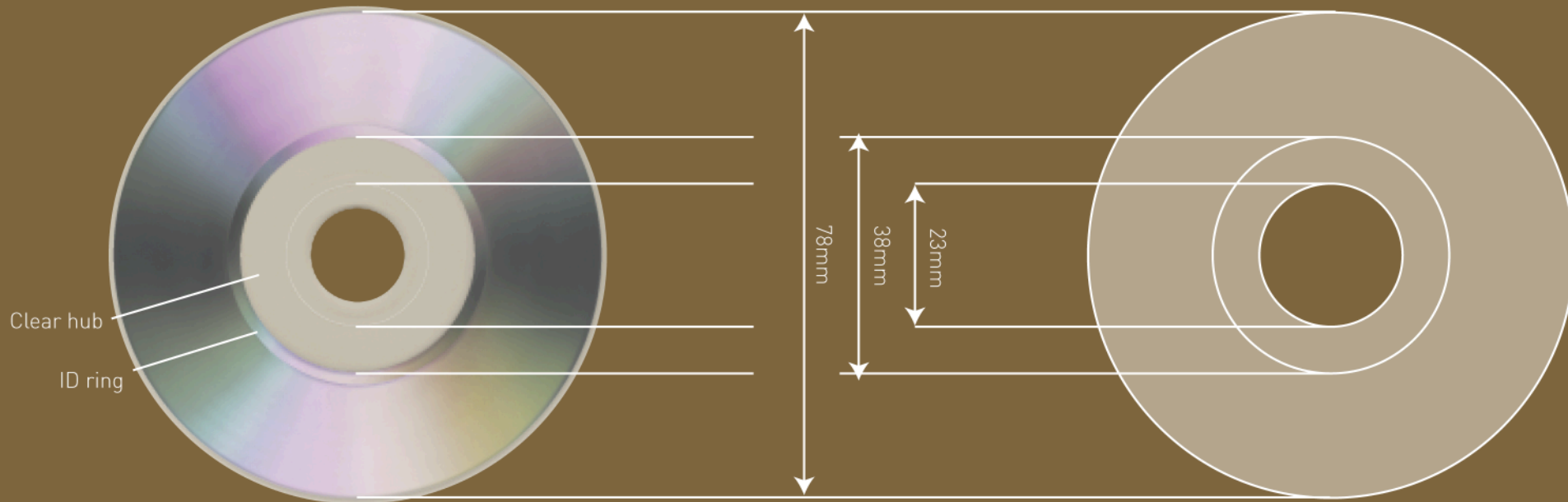




MEDIA686

80 mm CDR/DVDR SCREEN/LITHO PRINT

0121 661 9355



Printing Methods

CD-Rs and DVD-Rs can be printed with either of the following methods:-

- Litho print: CMYK plus one additional spot colour (screen printed)
- Screen print: spot colours or CMYK up to 6 colours
- Inkjet print: CMYK only

Setting Up Artwork

- We can accept artwork in design/publishing packages such as Acrobat, Photoshop, Illustrator & Quark. If you do not have access to any of these packages, please call to discuss the best way of supplying your artwork
- Please convert fonts to paths or include all used font files.

- All images must be supplied in vector format where possible.
- Pixel-based images should be CMYK and have a resolution of at least 300dpi.
- Single colour images should have a resolution of 1200dpi
- The template and any guides should be removed or removable on final artwork.

Choosing a White Base

- 23mm inner / 78mm outer. This will cover the entire printable surface of the disc
- 38mm inner / 78mm outer. This will cover the metalised area of the disc
- If printing without a white base, please take into consideration the difference in appearance of the ID ring and hub when designing artwork
- We recommend always using a white base when printing to DVD-R media due to the reflective quality of DVD surface